

# Level 7 in Strategic Leadership and Management

An advanced leadership programme designed to provide existing and aspiring senior managers the opportunity to create significant organisational and personal development.

The programme includes a 360 Degree Appraisal and focuses on developing your strategic leadership and management capability, with the support of a coach/mentor. The Level 7 qualification (Master's level) is based on a leadership project relating to your own development or the development of leadership capability within your organisation. If you wish to develop a leadership culture, specific to your own organisation, talk to us about how we can help and our in-house courses.

## Workshop Content

### Workshop 1

#### Strategic Leadership theory, in practice

---

- Leadership styles
- Leadership and ethics
- Leadership and emotional intelligence
- The leader as a coach
- Authentic leadership
- Introducing action learning sets

### Workshop 2

#### Strategic Planning & Organisational Context

---

- Strategic definitions
- Developing a strategy
- Future scanning
- Scenario planning
- LoNG PESTLE
- Porters 5 forces
- Your strategic context

### Workshop 3

#### Stakeholder Analysis & Management

---

- Identifying stakeholders
- Identifying stakeholder relationships
- The relevance and interests of stakeholders
- The power and influence of stakeholders
- Stakeholder analysis

## Assignment Learning Outcomes

### Assignment: Developing Strategic Leadership and Management Capability

- Understand the context of senior leadership and management
- Be able to design an investigation and implementation plan of relevance to leadership and management
- Be able to implement and evaluate the results of the investigation

## ILM Level 7 in Strategic Leadership and Management

### How your development is supported

<b>360 Degree Appraisal</b> and personal development plan	One-to-one - 1.5 hour Zoom meeting
<b>Introductions and sharing goals and objectives</b>	2.0 hour Zoom session
<b>Workshop 1</b> Strategic Leadership theory, in practice	Half day - 3.5 hour Zoom workshop
<b>Coaching/Mentoring session</b>	One-to-one – 1 hour Zoom meeting
<b>Action learning set</b>	2.0 hour Zoom meeting
<b>Workshop 2</b> Strategic Planning & Organisational Context	Half day - 3.5 hour Zoom workshop
<b>Coaching/Mentoring session</b>	One-to-one – 1 hour Zoom meeting
<b>Action learning set</b>	2.0 hour Zoom meeting
<b>Workshop 3</b> Stakeholder Analysis & Management	Half day - 3.5 hour Zoom workshop
<b>Coaching/Mentoring session</b>	One-to-one – 1 hour Zoom meeting
<b>Action learning set</b>	2.0 hour Zoom meeting
Continued support with ongoing completion of assignment	

### Cost

£2051 + VAT per person

Charity rate £1617 + VAT

This includes:

- 360 Degree Appraisal, feedback and support in developing a personal development plan
- 3 workshops
- 3 coaching/mentoring support sessions
- 3 action learning sets
- ongoing support with your leadership project
- ILM Level 7 Award qualification

The ILM qualification includes: ILM registration, ILM certification, study membership with The Institute of Leadership & Management, assignment/project support and marking.

## Level 7 Certificate in Strategic Leadership and Management

### Optional

On completion of the Level 7 Award in Strategic Leadership and Management you may wish to gain the Level 7 Certificate. This can be achieved by effectively completing the Project Management assignment. If this is of interest we will share more information.

### Assignment Learning Outcomes

#### Assignment: Project Management

- The learner will be able to construct a scope and supporting business case for a project within own area of responsibility
- The learner will be able to implement and lead a project within own area of responsibility
- The learner will be able to evaluate and communicate the project outcomes considering the impact on own professional practice

### Cost

£590 + VAT per person

Charity rate £490 + VAT

*Please note this cost is in addition to the Level 7 Award cost listed on the previous page*